

Press Release

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For Immediate Release

Bassmaster Open Takes to Lake Champlain this Week *The Pro Bass Fishing Tournament Season Continues August 2-4*

Plattsburgh, NY – 7/30/2018 –The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, along with the City of Plattsburgh welcomes the Bassmaster Eastern Open back to Lake Champlain Thursday, August 2 – Saturday, August 4. The competition heats up at 2:00pm each day as anglers weigh-in their catch at the Plattsburgh City Marina in hopes of taking home a chunk of the \$290,000 payout that is on the line.

2018 brings the largest B.A.S.S. field to ever fish Lake Champlain with over 400 anglers from 39 different states and countries, which is not only an impressive number, but a true testament to the fishery. “This is literally my favorite place in the world,” says Sam George, a professional angler from Alabama with a history on Lake Champlain. “You see more people from around the country do well here because it has a little bit of everything. It has grass, rock, offshore fishing, shallow fishing, boat docks. Whatever you like to do, you can find it here.”

Three local anglers will also be participating in the upcoming Bassmaster Eastern Open. Anglers Ryan Latinville and Brett Carnright, as well as co-angler Alec Morrision will be taking to their home lake each day to reel in the big one. So grab your foam fingers and come on down to catch the excitement August 2-4 at the Plattsburgh City Marina!

Helping Heroes, Inc.

As with most professional bass fishing organizations, Bassmaster likes to give back to the communities they visit. This year, the Helping Heroes foundation is joining Bassmaster and saying thank you to two of our local responders that recently saved a life by providing help and comfort to someone who was in a negative mental state.

“By making sound decisions and acting quickly and professionally, Officer Tucker and Officer Kasprzak were able to prevent a potentially tragic event. Their actions are highly commendable,” states Chief Levi Ritter of the Plattsburgh Police Department. Officers Richie Tucker and Nate Kasprzak from the Plattsburgh Police Department will each be given some professional fishing gear to use out on Lake Champlain!

Thank you to all first responders for the work that you do to keep our community a better one!

Finishing up 2018

Bass fishing season on the #adkcoast continues with the following event:

August 18: Ram Open Series

Each year, the Adirondack Coast Visitors Bureau proudly partners with The City of Plattsburgh to host professional bass fishing tournaments on Lake Champlain, named one of the top 25 best bass fishing lakes in the Northeast by Bassmaster Magazine. Attracting roughly 2,000 anglers from around the globe annually and having an approximate \$3.2 million economic impact on the region, the Adirondack Coast offers world-class fishing and that down-to-earth Adirondack hospitality visitors crave.

Interested in learning more about any of these upcoming fishing tournaments sponsored by the Adirondack Coast Visitors Bureau, the City of Plattsburgh, Eagle Country 97.5 and the Press Republican? Visit goadirondack.com/bass.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000 or visit our website, goadirondack.com. Follow the Adirondack Coast on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About B.A.S.S.

B.A.S.S. is the worldwide authority on bass fishing and keeper of the culture of the sport, providing cutting edge content on bass fishing whenever, wherever and however bass fishing fans want to use it. Headquartered in Birmingham, Ala., the 500,000-member organization's fully integrated media platforms include the industry's leading magazines (Bassmaster and B.A.S.S. Times), website (Bassmaster.com), television show (The Bassmasters on ESPN2), radio show (Bassmaster Radio), social media programs and events. For 50 years, B.A.S.S. has been dedicated to access, conservation and youth fishing.

The Bassmaster Tournament Trail includes the most prestigious events at each level of competition, including the Bassmaster Elite Series, Bass Pro Shops Bassmaster Open Series, Academy Sports + Outdoors B.A.S.S. Nation presented by Magellan Outdoors, Carhartt Bassmaster College Series presented by Bass Pro Shops, Mossy Oak Fishing Bassmaster High School Series presented by DICK'S Sporting Goods, Bassmaster Team Championship and the ultimate celebration of competitive fishing, the GEICO Bassmaster Classic presented by DICK'S Sporting Goods.